



BELAIR CANTINA'S POWERED BY TACOS PROGRAM

Improving The Communities We Serve

Local philanthropy is a cornerstone of BelAir Cantina. Our company is dedicated to improving the communities we serve, not just by providing a venue to gather and celebrate, but also through sponsoring local nonprofits that share our values.

WHAT DOES THE POWERED BY TACOS PROGRAM ENTAIL?

Each year BelAir Cantina will select one 501(c)(3) organization as the Powered By Tacos (PBT) partner. The organization will receive a minimum donation of \$25,000 that is raised through proceeds of a signature taco created in partnership with the executive chef and featured on all location menus for six months.

WHO SHOULD APPLY FOR THE POWERED BY TACOS AWARD?

BelAir enjoys helping all organizations that enrich the community, but for the Powered By Tacos Program, we welcome organizations that meet the following criteria to apply:

- Organizations must have an IRS tax-exempt classification under 501 (c) (3) of the IRS code.
- Organizations must clearly demonstrate a commitment to community improvement.
- Organizations must have a program that will benefit from the award. Award funds are not to be used for general operation expenses.

WHAT IS THE APPLICATION PROCESS?

1. Please only apply if your cause meets the three consideration points listed above.
2. Complete the application form and essay. **During the application period**, please submit materials to community@belaircantina.com.
3. Within two business days, you will receive an email confirmation from our corporate office.
4. After the application period closes, the BelAir executive team will review the applications and select three finalists. These finalists will be asked to join us for nachos and a short presentation. The executive team will then meet and vote to decide the new Powered By Tacos Program Award Recipient. All finalists will be notified within three business days.
5. BelAir will issue a press release to announce the new Powered By Tacos Program Partner!
6. The PBT Program Partner organization will be required to submit a short report accounting for use of the Powered By Tacos Award funds.

POWERED BY TACOS PROGRAM CALENDAR

January 1 – March 30	Application Period	Apply to be the next Powered By Tacos Partner!
April 1 – May 31	Application Review	Applications are reviewed and finalists are selected. Finalists have nachos and give short presentation.
June 1 – July 30	Selection Period	Award recipient is chosen, all finalists notified and press release is distributed to announce partner.
August 1 – September 30	Taco Prep Period	Partner works with Chef Noe to create signature taco!
October 1 – March 30	Enjoy Taco Time	PBT taco is featured on all BelAir Cantina menus. Proceeds are given to organization on a monthly basis.

Should you have any questions or concerns, please email community@belaircantina.com.



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APPLICATION

Name of Organization: _____
(Beneficiary)

Organization Address: _____
(No P.O. Boxes Please)

Contact Person | Name: _____

Phone: _____

Email Address: _____

Mission Statement: _____

In addition to completing this form, please submit a one-to-two page essay describing your organization, your commitment to community improvement, and the program or cause that would benefit from the award.

Please Note:

To be considered as an applicant for the Powered By Tacos Program Award you must meet the three criteria noted on Page 1 of this PDF (under the Who Should Apply For the Powered By Tacos Award) and email the Powered By Tacos Program Application, your essay and the organization's 501(c)(3) documentation to community@belaircantina.com, during the application period.